

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

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Product Launch Email Sequence:

Email 1:

Subject line: the headline of the sales page

Body:

The headline of the sales page

Link with the headline of the sales page as the text

Then I might discuss the advantages of the product a little (very rarely)

Then: salutation:

To your success with (topic of sales page product)

My name

Note: the reason I use the headline is that it creates a high level of congruence and consistency between the email and the product.

I find that increases clicks and increases conversion rates . .

Email 2:

Subject line: Here's what you get with the (name of product)

Body:

Here's what you get with the (link with text as name of product):

then copy and paste the list of bullets from the sales page

then a link with text as name of product

sometimes in the midst of the bullets, I'll write something like:

ready to get started? --> link with text as name of product

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Then salutation,

To your success with (topic of product)

My name

Email 3:

Subject line:

Final notice to get the (name of product)

Body:

Final notice to get the (name of product that does (whatever it will do for the buyer))

link with text as name of product with words “final notice to get the” as the first words”

Then I might talk about it again . . . but normally I just use the 2 final notice lines, I feel it converts better

Then salutation:

To your success with (topic of product)

My name

So you'll notice how simple the formula is.

I use it again and again and again, and have for years.

It still works, and I believe it will work 10 years from now.

And from time to time if something is doing really well, I'll add another email or 2, those are very descriptive and relevant to the product - I'll talk about something it does for them, and then write about it, and then tell them the product will help.

And sometimes I'll put a content email with no link to the product in the middle of the sequence, to get their mind thinking about the topic . . .

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Here is the outline of the email campaign I am building, and I'll edit this doc as I make changes:

Notice how I start by copy and pasting the formula emails above and simply fill in the blanks, starting with:

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

First product:

Email 1:

Subject line:

Discover the Secret to Launching Your Coaching Program in 10 Days or Less

Body:

Discover the Secret to Launching Your Coaching Program in 10 Days or Less:

[Discover the Secret to Launching Your Coaching Program in 10 Days or Less](#)

To your success with building and launching your coaching program!

My name

Email 2:

Subject line: Here's what you get with the 10 Day Coaching Program Launch Course

Body:

Here's what you get with the [10 Day Coaching Program Launch Course](#)

1) The EXACT plan for launching a coaching program in 10 days

PLUS - I'm going to show you how to do it using social media (meaning you can do it EVEN IF you don't have your own list) - and you can especially use facebook to launch it!

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

2) I'm going to GIVE you my Coaching Program Launch Course to study, which will teach you exactly what to do and how to do it to launch your coaching program fast (like, in 10 days from right now, with an amazing case study!!!!).

It's about 4 hours of audio training and here's what you'll discover:

- 1) How to determine the topic of your coaching program
- 2) How to structure your coaching program
- 3) How to find out exactly what your prospects want in your coaching program
- 4) How to automate your coaching (exact tools)

PLUS:

- 1) How to create the first lesson
- 2) How to set up your first coaching call
- 3) How to do your launch campaign (using the system I personally use in my own launches)
- 4) How to get prospects primed to sign up when you send out your coaching sales letter

Are you ready to get started? --> [10 Day Coaching Program Launch Course](#)

In addition, you learn all this:

- 1) How to sign up as many clients as possible as fast as possible
- 2) How to re-run your launch campaign each month to keep your coaching class full
- 3) A secret method of turning \$97 a month clients into big - paid - in - full - for - a - year clients
- 4) A kick in the pants so you will just DO IT!

This is a highly - targeted, highly concise training.

It will walk you straight through the entire process, from beginning to end - You can literally launch your own coaching program on Wednesday of next week, if you simply follow the easy steps (I even give you a case study in the dating niche so you can follow along).

Get started now: [10 Day Coaching Program Launch Course](#)

To your success with building and launching your coaching program in 10 days!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Email 3:

Subject line:

Final notice to get the 10 Day Coaching Program Launch Course

Body:

Final notice to get the 10 Day Coaching Program Launch Course:

[Final Notice to Get the 10 Day Coaching Program Launch Course](#)

To your success with launching your coaching program in 10 days or less!

My name

Folks, that's the first product in my new campaign . .

I'll add more over the next few days, and keep in mind, as I'm going I might change the order around!

Homework: write your OWN 3 day product launch email campaign for YOUR product!

To your success

Sean

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Second product:

Email 1:

Subject line:

Discover the Easy Secret to Building a Full-Time Income from Holding One Live Training Each Week and Spending the Rest of Your Time Simply Inviting People to That Live Training

Body:

Discover the Easy Secret to Building a Full-Time Income from Holding One Live Training Each Week and Spending the Rest of Your Time Simply Inviting People to That Live Training

[Discover the Easy Secret to Building a Full-Time Income from Holding One Live Training Each Week and Spending the Rest of Your Time Simply Inviting People to That Live Training](#)

To your success with building and launching your Live Training Business!

My name

Email 2:

Subject line: Here's what you get with the Weekly Live Training Business Model Training

Body:

Here's what you get with the [Weekly Live Training Business Model Training](#)

==> The EXACT business model to use to make a full time living doing one live training per week

--> Exactly how to outline and research your weekly training topic (you don't even have to know your topic before each week, I'll teach you how to learn it each week and how to teach it)

==> The exact software you need to use to make this really simple, easy to do - and no fail - so you can focus on the teaching, not complicated software steps

==> How to deliver your training as a recording after the call

==> How to sell and price your weekly live training

==> How to get membership income over and above the income from the live weekly trainings by repurposing each training as membership content

2)

Are you ready to get started? --> [Weekly Live Training Business Model Training](#)

In addition, you learn all this:

==> How to layer on a coaching program at a higher price, if you choose (NOT a necessary part of the business model)

==> How to get paid week after week after week from this easy business model

==> How to find the people who will sign up (and pay for) your live training each week

==> How to get the traffic you need to get signups for your live training each week

==> What to do with your time each week since you won't be spending 30 hours a week anymore trying to figure it all out!

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Get started now: [Weekly Live Training Business Model Training](#)

To your success with building and launching your weekly live training call business!

My name

Email 3:

Subject line:

Final notice to get the Weekly Training Call Business Model

Body:

Final notice to get the Weekly Training Call Business Model:

[Final notice to get the Weekly Training Call Business Model](#)

To your success with launching your weekly training call business!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Third product:

Email 1:

Subject line:

Watch Me Write a Brand New 12 Week Entry Level Selling Campaign Starting From Scratch (And You Can Copy as I Go!!!)

Body:

Watch Me Write a Brand New 12 Week Entry Level Selling Campaign Starting From Scratch (And You Can Copy as I Go!!!):

[Watch Me Write a Brand New 12 Week Entry Level Selling Campaign Starting From Scratch \(And You Can Copy as I Go!!!\)](#)

To your success with building and launching your coaching program!

My name

Email 2:

Subject line: Here's what you get with the 12 Week Entry Level Email Campaign

Body:

Here's what you get with the [12 Week Entry Level Email Campaign](#)

I'm writing a BRAND NEW 12 week entry level product email series promoting 12 of my products, and you'll get

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access to each and every email as I write them, you'll see all 12 sales letters, you'll see the timing of each email.

PLUS - I'll GIVE you my sales funnel product launch email campaign - the EXACT one I'll personally use to write all 12 email sequences to promote the 12 products in my own sales funnel, so you can copy right along as I go!

PLUS - I'll GIVE you my 1 hour product creation training so YOU can create one product a week of your own for the next 12 weeks

PLUS - I'll GIVE you my 1 - hour sales letter writing template so YOU can easily write the sales letters for your 12 products . . .

Are you ready to get started? --> [12 Week Entry Level Email Campaign](#)

In addition, you learn all this:

YOU CAN create your own 12 product sales funnel, but if you haven't seen it done, it's almost impossible.

I'm going to make it possible for you by showing you my own brand new 12 product sales funnel, right as I go along.

You'll see every email, every sales letter, you'll see the exact timing of each email, PLUS you'll get my product launch email campaign formula, plus my 1 hour product creation formula, plus my 1 hour sales letter template

So YOU can follow along and create YOUR OWN 12 week entry level product selling campaign.

Get started now: [12 Week Entry Level Email Campaign](#)

To your success with building and launching your own email campaign!

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

My name

Email 3:

Subject line:

Final notice to get the 12 Week Entry Level Email Campaign

Body:

Final notice to get the 12 Week Entry Level Email Campaign:

[Final notice to get the 12 Week Entry Level Email Campaign:](#)

To your success with building your own email campaign!

My name

Fourth product:

Email 1:

Subject line:

Discover the Secret to Master Time Management for 2016 and Achieve Your Dreams And Goals in 1/4 of the Time ...

Body:

Discover the Secret to Master Time Management for 2016 and Achieve Your Dreams And Goals in 1/4 of the Time ...

[Discover the Secret to Master Time Management for 2016 and Achieve Your Dreams And Goals in 1/4 of the Time ...](#)

To your success with mastering your time and achieving your dreams!

My name

Email 2:

Subject line: Here's what you get with the Time Management and Goal Achievement Training Course

Body:

Here's what you get with the [Time Management and Goal Achievement Training Course](#)

--> Step by Step How to Plan your Daily Schedule To Achieve Your Yearly Goals

--> How to Implement Your Game Plan

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--> What to Focus on, What to Drop (this is important, as without this, you focus on the wrong things)

--> My Master Theory based on 80-20 But Supercharged (this is the key principle I employed to go from 40-50 hours down to 10-15 hours)

Are you ready to get started? --> [Time Management and Goal Achievement Training Course](#)

In addition, you learn all this:

--> Advanced 80-20 Application (No, this doesn't sound sexy - but I guarantee this track will change your life!)

--> Mastering Distractions (That's right, eliminate distractions forever)

--> What you need to know about getting more rest and doubling your productivity (yes, this works!!!)

And much, much more! Plus 2 Unadvertised bonuses!

Get started now: [Time Management and Goal Achievement Training Course](#)

To your success with mastering your time and achieving your goals!

My name

Email 3:

Subject line:

Final notice to get the Time Management and Goal Achievement Training Course

Body:

Final notice to get the [Time Management and Goal Achievement Training Course](#)

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Final notice to get the [Time Management and Goal Achievement Training Course](#)

To your success with mastering your time and achieving your goals!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Fifth product:

Email 1:

Subject line:

Discover the Rock-Solid Easy \$10,000 Per Month Blueprint . . . The EXACT Blueprint I Personally Use

Body:

Discover the Rock-Solid Easy \$10,000 Per Month Blueprint . . . The EXACT Blueprint I Personally Use

[Discover the Rock-Solid Easy \\$10,000 Per Month Blueprint . . . The EXACT Blueprint I Personally Use](#)

To your success with building and launching your own info business!

My name

Email 2:

Subject line: Here's what you get with the

Body:

Here's what you get with the [\\$10k Per Month Blueprint](#)

==> The #1 most important thing in your business (after a list of subscribers)

==> I'll tell you the top 4 ways to get subscribers on your list

==> The secret I learned in month 3 that changed my life forever.

Copyright Sean Mize

==> The revelation I had in month 5 that led me to create a new \$47 product in a few hours - and sell it for years!

==> What I did in month 6 that pushed me to full time income (starting then at \$5540, we can't pay our monthly bills on that now :-), not bragging, but growth is growth, if you know me well at all, you know I take NO credit for what I've done - I give God ALL the glory, I couldn't have done it without Him and His guidance, I'm just showing you the secrets I've learned over the years)

Are you ready to get started? --> [\\$10k Per Month Blueprint](#)

In addition, you learn all this:

==> The Newest Secret I've added to my arsenal that has changed my life in the last 3 months

==> The key to going from 40 hours a week to about 16 (hint: it had to do with my Mom in the hospital last year)

==> How to develop YOUR traffic source to make YOUR business sing and get unlimited visitors

==> The 3 Things you do EVERYDAY during your 4 hours

==> The 4 Things you should NEVER do in your business

==> The 9 moving parts in my business that bring in every dollar (plus one)

Get started now: [\\$10k Per Month Blueprint](#)

To your success with building and launching your infobusiness!

My name

Email 3:

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Subject line:

Final notice to get the \$10k Per Month Blueprint

Body:

Final notice to get the \$10k Per Month Blueprint

Final notice to get the [\\$10k Per Month Blueprint](#)

To your success with launching your infobusiness!

My name

Sixth product:

Email 1:

Subject line:

Discover the Secret to Overcoming Stalled Success and Become Ruthlessly Relentless in Your Business and Life!

Body:

Discover the Secret to Overcoming Stalled Success and Become Ruthlessly Relentless in Your Business and Life!

[Discover the Secret to Overcoming Stalled Success and Become Ruthlessly Relentless in Your Business and Life!](#)

To your success with getting relentless and achieving success!

My name

Email 2:

Subject line: Here's what you get with the Get Relentless Training Program

Body:

Here's what you get with the [Get Relentless Training Program](#)

--> The Key Secret to Ultimate Relentlessness

--> Exactly what to change in your own mindset and thought patterns to make your doggedly persistent in achieving your goals and getting things done

--> How to Easily Tap Into Your Own Personal Store of Relentlessness instead of jumping from idea to idea

--> The Key to Producing Stamina in Your WorkDay and Your Personal Life

The Powerful Mental Tweak That Unleashes Personal Relentless So That You Take Things to Completion

Are you ready to get started? --> [Get Relentless Training Program](#)

--> The Total Focus Trick I Have Used for Years to Pull Me Out of Mental Work Slumps

--> I'll even reveal to you an amazing productivity tool you can use to supercharge the time you work - and even cut back on the hours you work!

--> Change Your Life Forever And Go From Jumping From Big Idea to Big Idea to Total Clarity and Focus and Accomplishment!

You see, there are millions - perhaps billions - of things competing for your attention, and life has trained you to follow the path of most excitement - which usually feels like starting something new!

But . . . when you master the easy process of relentlessness in your life, you can overcome the tendency to start things, not finish them, and then jump to something else!

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And I can teach you how, quickly and easily, in one amazing session with me!

Get started now: [Get Relentless Training Program](#)

To your success with getting relentless!

My name

Email 3:

Subject line:

Final notice to get the Get Relentless Training Program

Body:

Final notice to get the Get Relentless Training Program:

Final notice to get the [Get Relentless Training Program](#):

To your success with getting relentless and achieving success!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Seventh product:

Email 1:

Subject line:

How to Build a Solid InfoBusiness You Can Be Proud of, with a Credible Storyline and Sales Funnel Right From the Beginning. . .

Body:

How to Build a Solid InfoBusiness You Can Be Proud of, with a Credible Storyline and Sales Funnel Right From the Beginning. . .

[How to Build a Solid InfoBusiness You Can Be Proud of, with a Credible Storyline and Sales Funnel Right From the Beginning. . .](#)

To your success with building and launching your solid infobusiness!

My name

Email 2:

Subject line: Here's what you get with the InfoBusiness Storyline Training

Body:

Here's what you get with the [InfoBusiness Storyline Training](#)

==> Why the standard advice about picking a good niche doesn't work anymore- and what you need to make sure you do when you pick your niche

==> Feeling stuck on how to start your business? Here's how to get started not in 6 months, not in 1 year, but in just 7 days (think about how far your business can go if it's up and running two weeks from now)

==> How to leverage other's success (and mistakes) to jump start your business and make a profit faster

==> How to build a storyline throughout your entire business - a story that leads your prospect right from their problem to buying your solution

This is the wrong way to build a sales funnel... plus the question you need to be asking to build a funnel that helps your customer (and builds your bank account)

==> A key to success in internet marketing (no matter what niche you pick)

==> How to create content that addresses your visitor's problems and shows your expertise and passion for helping them solve those problems (this sets up your visitor to become a subscriber - and then a buyer)

==> You need a domain that's memorable - and builds a strong foundation for your brand. Use this formula to make sure you get the right one.

==> Bonus: my best tip for learning the art of copywriting

==> The secret to making content "dual purpose" - creating not just readers, subscribers, and buyers, but raving fans who trust you and share your content

==> Truth: Every piece of content you write or record needs to tell a little piece of your brand's story - and build suspense that will get customers lining up to buy your product

Are you ready to get started? --> [InfoBusiness Storyline Training](#)

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In addition, you learn all this:

==> The 7 lies of internet marketing (believing these can kill your business before you even start it)

==> Here's what you can automate to create a "hands-off" business... and what six-figure business owners would never consider automating (if you spend a couple of hours a week on this, you can let everything else run on auto-pilot)

==> How to pull together a quick, easy (and irresistible) lead magnet to kickstart a steady stream of subscribers opting into your list (remember, if you do everything I cover in this training, the money IS in your list)

Get started now: [InfoBusiness Storyline Training](#)

To your success with building and launching your credible infobusiness!

My name

Email 3:

Subject line:

Final notice to get the InfoBusiness Storyline Training

Body:

Final notice to get the InfoBusiness Storyline Training:

Final notice to get the [InfoBusiness Storyline Training](#)

To your success with launching your infobusiness!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Eighth product:

Email 1:

Subject line:

The Million-Person Business Model and How YOU Can Create YOUR OWN Million-Person Business

Body:

The Million-Person Business Model and How YOU Can Create YOUR OWN Million-Person Business

[The Million-Person Business Model and How YOU Can Create YOUR OWN Million-Person Business](#)

To your success with building and launching your own million person business!

My name

Email 2:

Subject line: Here's what you get with the Million Person Business Training Call

Body:

Here's what you get with the [Million Person Business Training Call](#)

--> The Million - Person Business Model

--> How to Find a Million-Person Problem

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

--> How to Discover (or Create) a Million-Person Solution

--> Pricing Ideas for a Million - Person Business

Why I'm changing my pricing model, and what my new one will look like

Here's what else you'll discover:

--> My candid opinion about sales funnels, survey funnels, upsells, downsells, and a whole bunch more

--> My shift to higher volume and lower prices - and why I believe it is the future

Are you ready to get started? --> [Million Person Business Training Call](#)

In addition, you learn all this:

--> The simplified sales funnel I'm contemplating, and it's pros and pros (yes, you read that right)

--> Why I'm working about 60 hours a month (15 hours a week) instead of 40 hours a week like I used to (while selling about \$40k a month in 60 hours)

--> The model I now recommend to newbies

PLUS: My opinion on the future of internet marketing, and what it's gonna take to success

==> My model for scaling a business

==> You'll also learn from my mistakes, I'll share with you some of the rabbit-trails I've gone down, the mistakes I've made - and what I'm doing now

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Get started now: [Million Person Business Training Call](#)

To your success with building and launching your own million person business!

My name

Email 3:

Subject line:

Final notice to get the Million Person Business Training Call

Body:

Final notice to get the Million Person Business Training Call:

[Final notice to get the Million Person Business Training Call:](#)

To your success with launching your million person business!

My name

Ninth product:

Email 1:

Subject line:

Discover the Emotional Hot Buttons and Precise Persuasive Words Precision-Tuned for YOUR Niche!

Body:

Discover the Emotional Hot Buttons and Precise Persuasive Words Precision-Tuned for YOUR Niche!

[Discover the Emotional Hot Buttons and Precise Persuasive Words Precision-Tuned for YOUR Niche!](#)

To your success with finding the persuasive words and hot buttons for your niche!

My name

Email 2:

Subject line: Here's what you get with the **"Emotional Marketing Training Program"**

Body:

Here's what you get with the [**"Emotional Marketing Training Program"**](#)

==> How to discover the words your prospect uses to describe his problem (hint: they're not the words you're using) - then use those exact words to show him why your product is the perfect solution

==> Feel like you just can't make sales? You could be spending too much time telling your prospect what you can for them - here's what to say instead.

==> Here's how to get your subscribers to tell you exactly which words to use to turn them into buyers

Are you ready to get started? --> **["Emotional Marketing Training Program"](#)**

In addition, you learn all this:

==> My step-by-step method to create a low-ticket product your list can't wait to buy - and use it to discover exactly which high-ticket product they want to buy next

==> How to find the problems your competition can't solve - and position yourself as the only expert who can solve these problems for your prospects

==> Why your lead magnet needs to do more than get the email address (and how to make it do that)

==> People stop buying from you as soon as you leave problems and pain out of your materials - here's how to find the pain points, dig into them, and prove you're the person that can take them away

Get started now: **["Emotional Marketing Training Program"](#)**

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

To your success with finding the persuasive words and hot buttons for your niche!

My name

Email 3:

Subject line:

Final notice to get the "**Emotional Marketing Training Program**"

Body:

Final notice to get the "**Emotional Marketing Training Program**"

[Final notice to get the "**Emotional Marketing Training Program**"](#)

To your success with finding the persuasive words and hot buttons for your niche!

My name

Tenth product:

Email 1:

Subject line:

How to Create Products FAST by Holding a Weekly Free Teleseminar

Body:

How to Create Products FAST by Holding a Weekly Free Teleseminar

[How to Create Products FAST by Holding a Weekly Free Teleseminar](#)

To your success with building and launching a weekly free teleseminar!

My name

Email 2:

Subject line: Here's what you get with the "Easy Product Creation Using Teleseminars! Training

Body:

Here's what you get with the ["Easy Product Creation Using Teleseminars! Training](#)

--> First - the basics: How to use a free teleseminar series to build your platform - and your first paid product

--> Hint: Have subscribers upset they missed a call in the series? Offer the full series in one package to make them happy - and give yourself a payday

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

--> Why you should price your products on value - not how "big" they are (and exactly how you price like this)

--> Use my proven template to quickly create an automated selling machine for your teleseminar product

--> The biggest pitfall of affiliate marketing - and how to stop it in its tracks

--> Why you should never create an ebook for your first product (and the quick, easy product you should create instead)

--> THE critical assumption for every online marketer (if you haven't got this, you're going to fail)

--> How to get a sales letter that brings in sales (even if this is your very first product)

Are you ready to get started? --> ["Easy Product Creation Using Teleseminars! Training](#)

In addition, you learn all this:

--> How to find out exactly what your customers want - before you've even gotten your first subscriber

--> How to build trust with your customers so they're ready to buy your big ticket items

--> The exact tools I use to create recorded products - fast (so you can get a hot product into your customer's hands this week)

--> Physical products vs. digital products (what's best for your customer may surprise you)

--> Here's how you can create a complete product in just 1 hour a day for six days - and have an entire funnel created in a month

Get started now: ["Easy Product Creation Using Teleseminars! Training](#)

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

To your success with building and launching a weekly free teleseminar!

My name

Email 3:

Subject line:

Final notice to get the "Easy Product Creation Using Teleseminars! Training

Body:

Final notice to get the "Easy Product Creation Using Teleseminars! Training

[Final notice to get the "Easy Product Creation Using Teleseminars! Training](#)

To your success with building and launching a weekly free teleseminar!

My name

Eleventh product:

Email 1:

Subject line:

How to Sell Consulting on the Fly - Over the Telephone, Over Email, or Even Over Skype!!

Body:

How to Sell Consulting on the Fly - Over the Telephone, Over Email, or Even Over Skype!!

[How to Sell Consulting on the Fly - Over the Telephone, Over Email, or Even Over Skype!!](#)

To your success with selling consulting on the fly!

My name

Email 2:

Subject line: Here's what you get with the "How to Sell Consulting On the Fly" audio training

Body:

Here's what you get with the ["How to Sell Consulting On the Fly" audio training](#)

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

--> The EXACT proven formula for selling YOUR SERVICES over the phone, or even using email or skype

--> The 3 keys you MUST have in place to get clients to invest with you in as little as 3-5 emails or skypes back and forth (in one sitting)

--> How to talk with clients and prospects so that they really desire your service!

By the way: I give you step by step, line by line questions to ask and what to say, what works for me, +++++

This is real - world stuff that will change your consulting business forever!

Here's what else you'll discover:

--> The Key Issue that MUST be happen to know what your prospects wants so you can sell them the RIGHT package for the RIGHT CLIENT and the RIGHT TIME

--> Exactly how to think about your sales conversation (it's not a _____, it's a _____)

--> A secret key to getting clients to pay your price and, more importantly, make sure your consulting is the RIGHT service for your client (so you can charge the very most in your niche)

Are you ready to get started? --> ["How to Sell Consulting On the Fly" audio training](#)

In addition, you learn all this:

--> Why using a script instead of "going with the flow" (using my secret method) may be killing your sales and your profits (you may not realize how powerful this is, but I'll show you)

--> Step by step how to custom-create a package on the fly that meets your clients' needs AND puts money in your pocket!

--> How to figure out exactly WHAT your clients NEED and what you should, frankly speaking, DUMP!!!!

==> One of the most important questions you have to ask on your consult call. Without this key question, I might have failed online!

==> An actual example of a skype sale using 100% skype - that's right, close \$500 clients over skype!!!- my personal formula!

==> How to talk about money - literally asking for \$7,000 or more in one line -and be able to be REALLY comfortable talking about money on the phone with prospects!!!

==> *How to close prospects on the phone using the "money close" in such a way that it feels really natural in your conversation, and its appear totally spontaneous instead of preplanned.*

==> A key example of selling consulting or coaching over email, responding to someone asking for help, and ending up with a consulting client!

==> My Key Closing Technique that is hugely responsible for 40% ++ closing rates - it's so easy you'll be amazed!!!

Get started now: ["How to Sell Consulting On the Fly" audio training](#)

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

To your success with selling consulting on the fly!

My name

Email 3:

Subject line:

Final notice to get the **"How to Sell Consulting On the Fly" audio training**

Body:

Final notice to get the **"How to Sell Consulting On the Fly" audio training**

[Final notice to get the "How to Sell Consulting On the Fly" audio training](#)

To your success with selling consulting on the fly!!

My name

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

Twelfth product:

Email 1:

Subject line:

Discover my Personal Secret Method for Writing a 90 Day Email Campaign From Scratch and have it Perform Like Gangbusters on Autopilot!

Body:

Discover my Personal Secret Method for Writing a 90 Day Email Campaign From Scratch and have it Perform Like Gangbusters on Autopilot!

[Discover my Personal Secret Method for Writing a 90 Day Email Campaign From Scratch and have it Perform Like Gangbusters on Autopilot!](#)

To your success with writing your 90 day email campaign!

My name

Email 2:

Subject line: Here's what you get with the **90 Day Email Campaign A-Z Training**

Body:

Here's what you get with the [**90 Day Email Campaign A-Z Training**](#)

--> The EXACT proven formula for writing a powerful 90 day email campaign

--> The 3 keys you MUST have in place to get write emails people WANT TO READ

--> How to create a constantly-improving email campaign (think kaizen for email campaigns)

By the way: I give you behind-the-scenes info from my own email campaign journey - how I learned it, what works for me, +++++

This is real - world stuff that will change your email writing forever!

Here's what else you'll discover:

--> The Key Issue that MUST be happen to know what your subscribers want so you can write the RIGHT Email for the RIGHT LIST and the RIGHT TIME

--> Exactly how to write your 90 day email campaign regardless of the size of the list, big or small

--> A secret key to targeting your squeeze page to get the right subscribers and, more importantly, make sure your email campaign is the RIGHT campaign for YOUR squeeze page

--> How to determine if you are using the DECOY EFFECT in your email campaign, and if you are killing your sales because of it

--> Why writing your email campaign for one traffic source and using it for another traffic source maybe be killing your profits (you may not realize how powerful this is, but I'll show you)

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

--> Step by step how to write the emails in your email campaign

--> How to figure out which emails are making you money and which you should, frankly speaking, DUMP!!!!

==> One of the most important lessons I ever learned in writing email campaigns - the key to writing to _____ but sending it to _____. Without this key lesson, I might have failed online!

Are you ready to get started? --> [**90 Day Email Campaign A-Z Training**](#)

In addition, you learn all this:

==> How to Make your Emails Sound REALLY PERSONAL (without being cheesy) - my personal formula!

==> How to get your subscribers personally involved in your email campaign and waiting for your daily email (I've had people before write and ask me if I am okay, if I skip a few days of emails) YOU can get your subscribers to care like that!!!

==> How to Embed your product launches in your 90 day email campaign so that they feel really natural in the campaign, and appear totally live instead of automated

==> A key secret to writing amazing content that is EXACTLY what your subscribers need and are looking for - and your competition is probably NOT doing this!!! (and they'll probably NEVER figure out you are and why YOU may be making more sales than they are!!)

Get started now: [**90 Day Email Campaign A-Z Training**](#)

To your success with writing your 90 day email campaign!

Product Launch Email Sequence with Sample Campaign and 12 Campaigns Featuring My Product Sales Pages As Examples

My name

Email 3:

Subject line:

Final notice to get the **90 Day Email Campaign A-Z Training**

Body:

Final notice to get the **90 Day Email Campaign A-Z Training**

[Final notice to get the **90 Day Email Campaign A-Z Training**](#)

To your success with writing your 90 day email campaign!

My name

Folks, that's it - that's how I write a series of product launch email campaigns . . .

Now, the way I could write this quickly is I simply used products I have created in the past - but you can just add one product per week as you create each product - and in 12 weeks you'll have your own 12 week product launch campaign series!

To your success,

Sean