

How to Create Youtube Videos Fast to Drive Massive Traffic

Sean Mize

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In this document, I am going to give you a quickie formula for doing what I lay out in the preceding audio. You'll notice that the steps are a little different, and the key here is that you understand that there isn't just one right way to do this.

I know a lot of folks might be telling you that you have to do it their way or it won't work.

But that's simply not the truth.

There are many ways to develop content fast, and I've discovered many of them, and I'm sharing 2 of them here with you.

Your goal is to figure out the way that is going to work best for YOU.

If you are writer first, then you start with writing and then record what you wrote. If you prefer to talk and talk, then record first and have it transcribed into the writing.

But there is no reason that everytime you create some kind of content, that you don't transform it into at 3 or more pieces of content.

For example, if you write 1 article, you can put that article in one place online, write an excerpt, announce it in facebook, convert the article to a slideshare (hint: slideshare is ranking high in google these days AND is getting tons of traffic . . . shouldn't YOUR content be getting some of that traffic?)

So the way it works is that first you write a short article, like 400 words.

Then you write a summary of the article. The article goes either on your site or on an industry site or ezinearticles. However many places you have to put your articles, just rotate where you publish each one. So if you are doing 10 articles a day, 3 are going on your site, 4 go on an industry site, and 3 go on ezinearticles, or wherever. Some folks don't like ezinearticles, not a problem, just put that article somewhere else . . .

I happen to like ezinearticles, it serves as a great place for prospects to read my content, in addition to my content sites online, here's a screen shot of some recent article results:

	Views	Clicks	CTR
View Article	926	192	20.7%
View Article	313	65	20.8%
View Article	312	72	23.1%
View Article	349	78	22.3%
View Article	229	56	24.5%
View Article	228	77	33.8%
View Article	291	78	26.8%
View Article	82	25	30.5%
View Article	159	23	14.5%
View Article	216	60	27.8%
View Article	261	91	34.9%
View Article	322	93	28.9%
View Article	208	58	27.9%
View Article	247	85	34.4%
View Article	188	29	15.4%
View Article	197	48	24.4%
View Article	238	36	15.1%
View Article	170	20	11.8%
View Article	234	20	8.5%

But anyhow, it takes time, you gotta write a lot of articles, and that's not for everyone -

But let's get to the formula now:

Step 1) You write a 400 word article (10 mins)

Step 2) Open powerpoint or keynote, and create 9 blank pages (1 min)

Step 3) Write the title of your article on the first blank page (.5 mins)

Step 4) Copy and paste the first 50 words onto the 2nd slide, the 2nd 50 words on the 3rd slide, and so on, for 8 slides. (1 min)

Step 5) Submit article to a website (or put it on yours like I do here: <http://infobusinessuniversity.com> (2 mins)

Step 6) Upload your powerpoint or keynote to slideshare: www.slideshare.net (2 mins)

Step 6) Turn on camtasia or screenflow and record your youtube video, reading the words on the screen. (4 mins)

Step 7) Upload video to youtube (2 mins)

That's it.

You can do it over and over and over again. As many times as you have the time in the day.

When I was first building my ezinearticles account, I started by writing 10-20 articles a day. A lot of work? Yes? More work than going to a JOB? No!

Then once the articles were bringing in traffic and getting subscribers, I started creating products to sell to the subscribers, and I was making money, I started hiring folks to write articles for me.

You can do that with this process, although I recommend writing your own articles first.

Then pay someone on fiverr to make them into powerpoints, and pay someone else with a nice voice to record them into youtubes.

By the way, here's a tip: be sure to put your domain name to your squeeze page on every slide in your powerpoint, so that at anytime someone watching your video can click into your squeeze page.

Notice I say squeeze page, not your main site. The reason is that you want someone to become a subscriber before they go to your main site.

For example, my main site is: <http://www.infobusinessuniversity.com> but I send youtube traffic somewhere else like: <http://www.secretsofim.com> etc.

Just a squeeze page site. (Yes, this means you have to have 2 sites, but I find it is worth it to get more subscribers and have a simple system)

Then at the end of the powerpoint, have a screen that says something like: did you like this training? If so, download my brand new free guide to (whatever your niche is) here: (the domain name with your squeeze page) and have the person recording the youtube read that page as well.

Also, keep the domain name really short and readable, so it is easy to type into google, since they are going to be typing not clicking from youtube.

If you want see how I do it, check out my youtube channel and my featured video:

http://www.youtube.com/channel/UC9RIPp9vSxzY2BMq5R_fLCQ

That page works like crazy for getting new subscribers to my list . . . and that is very very small compared to my ezinearticles account:

Home » Expert Authors » Sean R Mize

Ads By Google [Business Video](#) [Mentoring Coaching](#) [Life Coaching Career](#) [Coaching Mentoring](#)

Sean R Mize



★ Platinum Level Expert Author

Joined EzineArticles on Mar 2, 2006 

Published Articles:	25,180
Article Views:	3,000,053
Article Comments:	116
Article Niches:	107
Achievements:	  

About Sean R Mize

The key with all of this is to just keep going -

Here is a conversation with a client who recently did what I just taught you:

Its been about a month since we game planned our traffic strategy of 5 vids and 5 articles ... (Ive tweaked it a little)

Anyhoo, the first 2 weeks I lost focus (A new software, training, and maybe even lack of success had me out of it)

Nonetheless, I refocused and today will make it 14 days straight.

My Work Output: 5 Vids - 2 Ezines -2 Blog Posts -1 Guest Post - 1 Facebook (daily)

I have over 100 videos now, 30 ezines, 39 blog posts, 15 facebook articles, and 14 guest posts.

In that time I generated 29 subscribers - 3 affiliate sales (Only \$40 in commission total)

So my question is whats next ?

How to Create Youtube Videos Fast to Drive Massive Traffic -- Sean Mize

11 of those subs are from ezine/ 7 - 8 of them are from facebook/ and the rest are from blogs and vids (I used a different link/list for each)

How can I start making some FULL TIME INCOME LIKE YOU

... "Willing to do whatever it takes for as long as it takes"

ME:

Very nice work - have over 100 videos now, 30 ezines, 39 blog posts, 15 facebook articles, and 14 guest posts in 2 weeks -

powerful

so let me ask you this -

if you got 29 subscribers and 3 sales the very first 2 weeks with 100 videos now, 30 ezines, 39 blog posts, 15 facebook articles, and 14 guest posts

how many new subscribers do you think you might get every 2 weeks going forward if you added: 100 videos now, 30 ezines, 39 blog posts, 15 facebook articles, and 14 guest posts every 2 weeks -

let's start with that, then develop from there -

Sean

Him: Another 30 subs and 3 sales.

Should I add another product to sell?

To increase those #'s should I increase my output (hard but possible)?

Should I have reinvested in outsourcing?

- I have thought to submit more ezine s n Facebooks since that's where I got the majority of subs. And lessen the videos

Anyhoo, your feedback is much appreciated.

Me:

I'm gonna hold off on answering those questions for a few minutes -

I want to go down a path with you

so those 30 subs and 3 sales would be from the new 100 videos now, 30 ezines, 39 blog posts, 15 facebook articles, and 14 guest posts, right?

Sean

Him:

Yes

Me:

Ok, so let me ask you this - so if you did NOTHING for the next 2 weeks, how many subscribers and sales would you make from your existing articles and youtubes etc that you made the last 2 weeks?

Him:

I hope 30 subs N 3 sales ...

But does it work like that ? (I know that content will be around)

Me:

NO, it won't be as many. There will be a degradation in the old articles.

BUT . . . do yo usee how if you write another full set of articles, same as last 2 weeks, that you won't JUST GET 30 more subscribers, but you will get MORE, maybe 45 or so

and then the next week even more

and the next week even more?

do you see how this snowballs?

Him:

Whoa! I feel like a fool ...

Yes, gotcha :-)

Me:

No worries, it happens to everyone!!

and as you get more and more subscribers, you get more and more sales.

And of course, you have more subscribers on your list, so each day when you send your daily email out, it is going to more and more subscribers, and you are building more and more relationships

and then you begin to create products (but I wouldn't do that now, really finish out this habit of daily content you have created)

and then you sell those and then you add coaching . . . do you see how this can snowball???

Do you see how easy this can be?

And it's EXACTLY what I did over at ezinearticles, with 25,000+ articles and an estimated 120,000 subscribers or more . . .

And content subscribers, like ezinearticles, your blog, youtube, etc. - tend to convert VERY WELL -

Of course you have to have the sales system on the backend, this is only the frontend . . . this is the traffic part -

(By the way, if you are thinking, ok, I love this, I want to see your backend system, this is my introductory program:

<http://mavenprofits.com/training/discover-the-secret-to-building-a-fully-operational-and-profitable-infobusiness-in-30-days-or-less>

Anyhow, that's the fast content creation and youtube strategy!

Now, to make sure I haven't missed anything - and almost all of the promised bullet points are in the above writing or in the recording . . . but I'll touch on some of the bullet points that may not have been fully covered . . .

The secret formula for determining what your buyer prospects are looking for in youtube so that you are recording the RIGHT videos each day!

The key with this is communication with your subscribers. When you are first getting started, you simply use the internet forums etc. to find out what people are asking about, and you can use google trends to help with your research. I have written an article that you might find interesting, about keywords, BTW:

<http://ezinearticles.com/?SEO-Keywords-in-Article-Marketing-and-SEO---Why-Keyword-Targeting-Doesnt-Work&id=5239746>

Now, keep in mind, I do use keywords, but I don't rely on them - my main focus is "what do people NEED?"

Also, Glenn Livingston has a great approach, which he discusses on this page: <http://www.hyperresponsivemarketingsecrets.com/xM4.html>

My formula for getting your videos to rank highly in google, for the regular search results: I like to mention my videos in at least 5 places online, with an anchor text = to what I want someone to find me in google / youtube for - like facebook, ezinearticles, my site, g+ (powerful, google LOVES g+ + youtube!!) etc.

How to scale up your video creation FAST so that you can get unlimited youtube traffic to your website fast

Now the real key with this is that as soon as you are making money with your youtubes, set 20% aside to re-invest in workers to do the work for you. HINT: Don't hire someone to do the entire process . . . it takes a specialized person to write an article, convert to slideshare AND record a youtube. If they were good at all 3 things, they would probably be building a business like you are instead of farming out their time . . . so hire ONE person to write, ONE person to convert to powerpoint , and ANOTHER person to create the youtube. Think of an assembly line!

The way to pre-sell your youtube viewers on wanting to invest in YOUR training or coaching program once they get on your list. The real key with this is that each video is going to be a teaching point . . .if someone likes the video, they should NATURALLY like your other teaching and many should WANT to coach with you!

How do you like this system?
Give it a try!

Here are the steps again:

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That's it.

You can do it over and over and over again. As many times as you have the time in the day.

It's really just that easy.

You can do it.

Then you can outsource it.

And you can write as many articles and videos as you want . . . and scale up fast -

To your success with articles and videos:

Sean Mize

<http://infobusinessuniversity.com>